

The 16th annual BIO Asia International Conference is an exclusive partnering forum that brings together the global biotechnology and pharmaceutical industry to explore licensing collaborations and investor engagement in the current Asia-Pacific business and policy environments. Gain insights into the changes, challenges, and opportunities key opinion and policy leaders foresee for the Japanese biotech market.

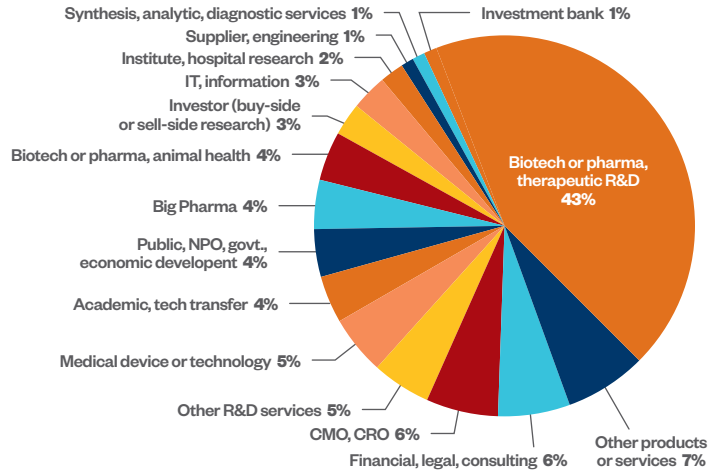
WHO SHOULD ATTEND:

- Drug development and discovery companies
- Biopharmaceutical companies
- Medical technology companies
- Universities and institutes
- Intellectual property and legal organizations
- Investors and financial services providers
- Bio-clusters and incubators
- Government and public support agencies

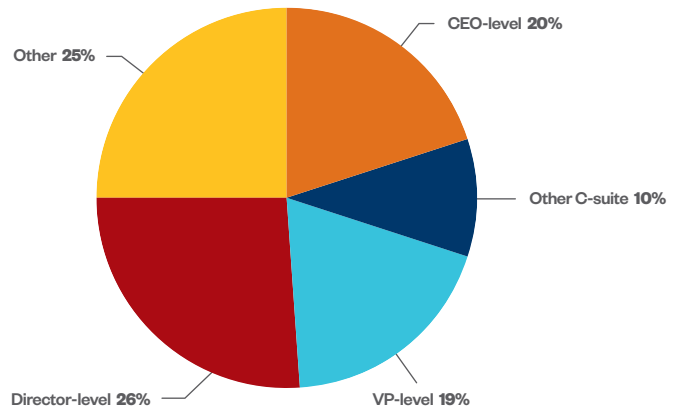
ATTENDANCE BY REGION



COMPANY TYPES



ATTENDEES BY JOB TITLE



CO-HOSTED BY: **BioCentury**



SUPPORTED BY: U.S. Embassy Tokyo, Commercial Service
Japan External Trade Organization (JETRO)

HIGHLIGHTS / STATISTICS FROM PRIOR YEAR



440
DELEGATES



27
COUNTRIES



290+
COMPANIES
REPRESENTED



1,250+
BIO ONE-ON-ONE
PARTNERING MEETINGS



50
INNOVATIVE COMPANIES
FROM AROUND THE WORLD
PRESENTING THEIR STORY

EVENT ATTRIBUTES

- Opportunity for organizations to deliver company presentations, providing increased visibility in front of a global audience of biotech and pharmaceutical companies, all interested in cross-border business development alliances and research collaborations.
- BIO One-on-One Partnering enables attendees to: search company and investor profiles, drug assets, products, and services in the biopharma industry; evaluate potential collaborations and funding opportunities with participating companies; communicate directly with prospective investors and senior business and scientific management from the U.S., Japan, Europe, and the Asia Pacific region; and pre-schedule private, 30 minute One-on-One meetings to be conducted onsite.
- Panel discussions will increase your understanding of, and interaction with, the Japanese biotech market, the political landscape in Japan, and its impact on this important industry sector.
- Topics explored emerging deal-making trends, adapting clinical trial strategies across regulatory regimes, and shifts in Asian investment patterns among different therapeutic development specialties.
- Network with government leaders, peers, investors, and potential partners attending the conference and our exclusive welcome reception.
- The BIO SPARK Showcase is an excellent opportunity for academic researchers in the SPARK network to showcase drug development programs that are ready for partnering or venture funding. The conference is well attended by the business development units of major pharmaceutical companies, smaller specialty pharma/biotech companies looking to add to their pipelines, start-ups, and venture capital firms, an ideal venue for early-stage assets from the university setting.

SPONSORSHIP OPPORTUNITIES

LOOKING TO INCREASE YOUR COMPANY'S VISIBILITY IN JAPAN?

Sponsorship Opportunities Include:

 Dedicated Partnering Suites	 Tabletops and Branding
 Program Sessions and Fireside Chats	 Networking & Hospitality

Benefits of sponsorship can include complimentary registrations, tabletop exhibit displays, speaking opportunities, and brand visibility.

For more information, please contact Adéla Wilson at sponsor@bio.org

PAST SPEAKERS



SEISHI BABA

Parliamentary Vice-Minister of Health, Labor and Welfare, Japan



DAVID MEEKER, MD

Executive Vice President, Sanofi and Head of Sanofi Genzyme



SAMANTHA DU, PHD

Chairman, Chief Executive Officer, Zai Lab



JINGSONG WANG, MD, PHD

Chief Executive Officer, Harbour BioMed



PHILIPPE FAUCHET

OBE, President & Representative Director, GlaxoSmithKline K.K.



SUBESH WILLIAMS

Senior Vice President, Global Corporate Development, GlaxoSmithKline plc

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CEO & Executive Director, Global
Health Innovative Technology
(GHIT) Fund



DALE YAKIN
Managing Director, VelocityHealth
Securities

Apply to join the 2019 Committee by emailing
your interest to nsagherian@bio.org.

Sponsorship Opportunities & Benefits

Program Opportunities

EDUCATION PROGRAM SPONSOR

Limited Availability

- Three (3) complimentary conference registrations
- One (1) guaranteed speaking opportunity; determined based on program development
- One (1) branded partnering suite for sponsor's private use; suite accommodates up to four people
- Dedicated BIO Staff to provide support and optimize scheduling of One-on-One Partnering meetings
- Recognition as a sponsor on conference website, promotional literature and conference materials
- Opportunity to display literature in sponsor literature area
- One (1) full-page advertisement in conference program

COMPANY PRESENTATIONS SPONSOR

Exclusive Opportunity

- Two (2) complimentary conference registrations
- Ability to introduce up to ten (10) companies prior to their presentation
- Sponsor recognition on company presentation signage and marketing materials
- One (1) branded partnering suite for sponsor's private use; suite accommodates up to four people
- Dedicated BIO staff to provide support and optimize scheduling of One-on-One Partnering meetings
- Recognition as a sponsor on conference website, promotional literature and conference materials
- Opportunity to display literature in sponsor literature area
- One (1) full-page advertisement in conference program

Partnering Opportunities

BIO ONE-ON-ONE PARTNERING™ SYSTEM SPONSOR

Exclusive Opportunity

- Two (2) complimentary conference registrations
- Sponsor recognition on partnering website signage and print-outs
- One (1) branded partnering suite for sponsor's private use; suite accommodates up to four people
- Dedicated BIO staff to provide support and optimize scheduling of One-on-One Partnering meetings
- Recognition as a sponsor on conference website, promotional literature and conference materials
- Opportunity to display literature in sponsor literature area
- One (1) full-page advertisement in conference program

SPONSORED PARTNERING SUITE

Limited Availability

- Two (2) complimentary conference registrations
- One (1) branded partnering suite for sponsor's private use; suite accommodates up to four people
- Dedicated BIO Staff to provide support and optimize scheduling of One-on-One Partnering meetings
- Recognition as a sponsor on conference website, promotional literature and conference materials
- Opportunity to display literature in sponsor literature area
- One (1) full-page advertisement in conference program





Networking Opportunities

WELCOME RECEPTION SPONSOR

Co-Sponsorship Opportunity

Exclusive sponsorship details upon request

- Two (2) complimentary conference registrations
- Sponsor recognition throughout Welcome Reception venue
- Three (3) reception invitations for non-conference attendees as guests of sponsor
- Recognition as a sponsor on conference website, promotional literature and conference materials
- Opportunity to display literature in sponsor literature area
- One (1) full-page advertisement in conference program

TABLETOP EXHIBIT DISPLAY

Limited Availability

- One (1) complimentary conference registration
- Tabletop exhibit display located in high-traffic area
- Recognition as a sponsor on conference website, promotional literature and conference materials
- Opportunity to display literature in sponsor literature area
- One (1) full-page advertisement in conference program

HOSPITALITY SPONSOR

Exclusive Opportunity

- One (1) complimentary conference registration
- Sponsor recognition in continental breakfast and networking break areas
- Recognition as a sponsor on conference website, promotional literature and conference materials
- Opportunity to display literature in sponsor literature area
- One (1) full-page advertisement in conference program

Branding Opportunities

CONFERENCE LANYARD SPONSOR

Exclusive Opportunity

- One (1) complimentary conference registration
- Sponsor logo printed on lanyards; distributed to all conference attendees
- Recognition as a sponsor on conference website, promotional literature and conference materials
- Opportunity to display literature in sponsor literature area
- One (1) full-page advertisement in conference program

WI-FI SPONSOR

Exclusive Opportunity

- One (1) complimentary conference registration
- Sponsor recognition on customizable Wi-Fi components, attendee badges, and tent cards placed throughout the Conference
- Recognition as a sponsor on conference website, promotional literature and conference materials
- Opportunity to display literature in sponsor literature area
- One (1) full-page advertisement in conference program

ATTENDEE GIFT SPONSOR

Limited Availability

- One (1) complimentary conference registration
- Sponsor to provide premier gift item (pending BIO approval); giveaway distributed to conference attendees
- Recognition as a sponsor on conference website, promotional literature and conference materials
- Opportunity to display literature in sponsor literature area
- One (1) full-page advertisement in conference program

CUSTOMIZED BRANDING OPPORTUNITY

Exclusive Opportunity

- One (1) complimentary conference registration
- Sponsor-designed creative on eight (8) cocktail table clings in high traffic area
- BIO will handle production and installation
- Recognition as a sponsor on conference website, promotional literature and conference materials
- Opportunity to display literature in sponsor literature area

A LA CARTE BRANDING OPPORTUNITIES

Multiple Opportunities Available

- One (1) full-page advertisement in conference program
- One (1) conference program insert
- One-time One-on-One Partnering Room Drop
- One-time Hotel Room Drop within BIO hotel block at host hotel

